WE'RE WORKING TOWARDS A GREENER FUTURE!

For a greener and sustainable future, Daktronics proudly introduces EcoSmart - an energy-efficient initiative that integrates eco-conscious features into our high-performance product designs. Comprised of four core features, EcoSmart is designed to maximize power savings and display longevity while also minimizing the environmental footprint. EcoSmart's features responsibly and efficiently manage power consumption for a cleaner planet and a cost-effective ownership experience. Check out the information below to learn more!

HARDWARE UPGRADES

The Focus LED

Much like a spotlight, the focus LED directs light along a linear path, ensuring it remains confined within the intended viewing area. The targeted illumination reduces light pollution, saves on unnecessary power usage and captures viewer attention.

Eco-Efficient Power Supplies

With an improved design, displays are energized with efficient, high-quality power that requires less energy, eliminates electrical waste and provides enhanced reliability.

HIGH CONTRAST LOUVER

Eco-friendly louvers boost contrast and allow for content to be comfortably viewed at low brightness levels, saving on power and ownership costs.

BLUE LIGHT REDUCTION

For viewing that is both easier on the eyes and on the environment, blue light is converted to subtle, low-intensity white - a more energy-conscious solution compared to blue light emission.

SLEEP MODE
Save on energy during periods of display inactivity. Even when a display is blank, it draws power. But when sleep mode is activated, it enters a low power state to minimize power consumption and prolong the lifespan of components.

INSTINCT - INTELLIGENT CONTENT DETECTION
Automatically analyzes and adjusts content brightness levels to deliver the perfect balance between a high-quality viewing experience and power consumption.

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